



August 2025
Founding Customer Program Meeting

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CONFIDENTIAL

Can you relate to any of these problems?



 **If you answer “yes” to even one of these, you’re not alone...**

- ▲ Carbon-dated manual Go-to-Market and business planning that takes weeks or months?
- ▲ Broken ICP and Buyer Persona workflows that fail to target the right B2B buyer groups?
- ▲ Inefficient marketing automations that waste time and budget?
- ▲ Poor lead qualification: weak MQL-to-SQL conversion visibility and analytics?
- ▲ Disconnected CRM and sales systems that fail to scale pipeline?
- ▲ No clear strategy, plans, or path to implementing AI to enhance B2B sales workflows?

And Problems Impact Growth and Profit



Expensive payroll for B2B sales managers @ \$150K

Implementing sales strategies takes weeks or months of planning & costs

SDRs and account managers going to market in new territories takes months

Modernizing your CRM with marketplace apps is hard... not "plug-n-play"

Replacing marketing automation or your favorite CRM is very expensive

Skilled B2B marketing managers are expensive to build Industry Go-to-Markets

There is NO easy way to create "look-alike" audiences in your industries for buyers

Precision buyer personas take weeks to create and are not CRM "plug-n-play"

B2B sales touchpoints are 12 and 15 times...from lead to SQL meeting

StrikeZone **At-A-Glance**

The Problem:

Marketing teams and growth leaders are frustrated with carbon-dated manual Go-to-Market planning, bad ICP and Buyer Persona workflows, and insufficient MQL lead to quality SQL meeting analytics

The Solution:

Modernize Outdated Go-to-Market, Marketing Automation & Analytics with GenAI to Predictably Turn Leads into SQL Meetings

StrikeZone is a pioneering B2B SaaS platform, and our mission is to help business customers around the world modernize outdated Go-to-Market business and account planning, marketing automations, and analytics in order to increase profits.



Founding Customer Program



KNIGHTSCOPE



REPUBLIC OF ESTONIA
E-RESIDENCY



databricks



NYTRO
SYSTEMS
needCode.



intel.

StrikeZone Product Platform Demo

Modernizing Existing Systems **With the Click of a Button**



The screenshot displays a user interface for a sales management platform. At the top, a user profile for **Lukas Schneider**, CMO at Innovatech, is shown. The main dashboard features several key metrics and charts:

- Total Hot, Warm, and Lukewarm Leads:** 2320 (+15% from the last month)
- Hot Leads:** 439 (+15% from the last month)
- Lead temperature legend** and other performance charts.

A central table displays lead data with columns for ID, First name, Last name, Date, and Opens. A detailed profile for **Kim Johnston**, IT Specialist, is shown in a modal window, including contact information and a bio.

Overlaid on the interface are several callout boxes and buttons:

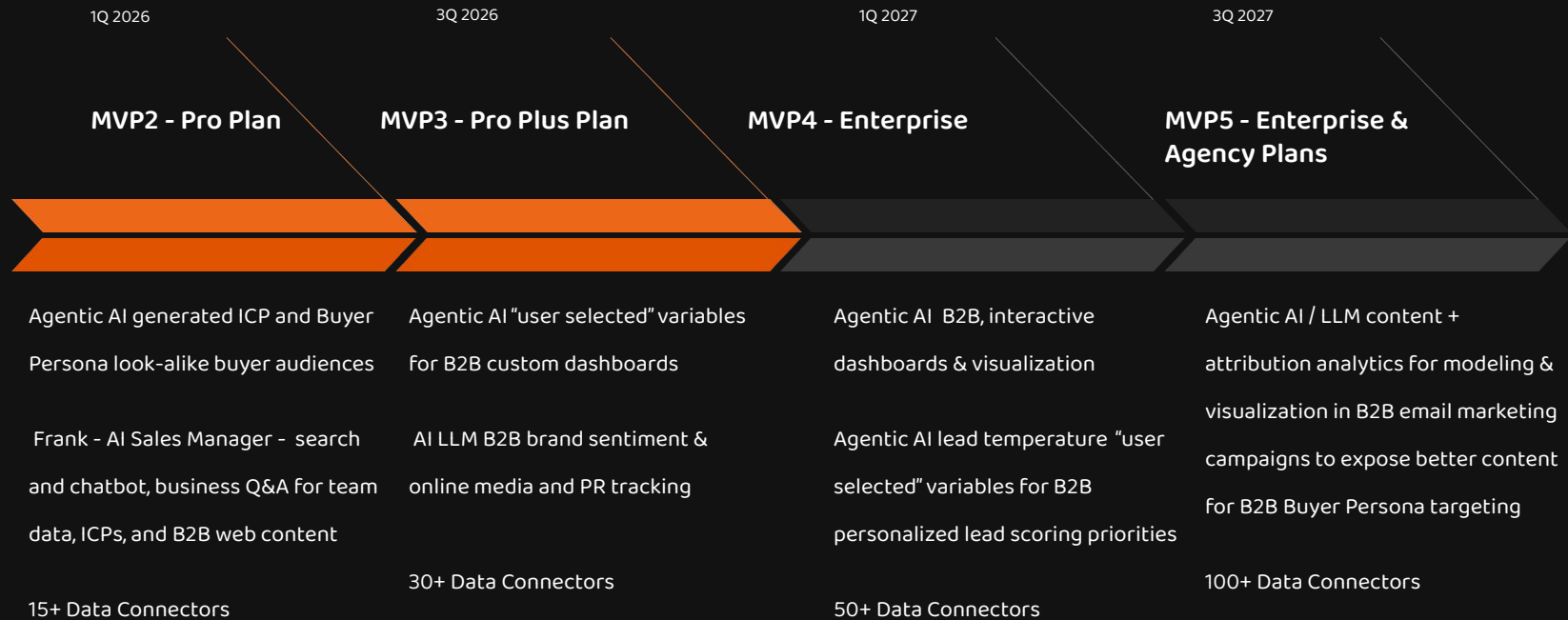
- Hot/Warm Lead to SQL Meeting SOP and Methodology** (green box)
- GTM, ICP, & Buyer Personas Methodology** (green box)
- Opportunity Qualification SOP & Methodology** (green box)
- Hot/Warm Lead to SQL Meeting SOP and Methodology** (orange box)
- Frank - Your AI Sales Manager** (orange box) with a message: "Please show me all CMOs who clicked 3 or more times on the CTA in the 3rd email in 'product launch campaign 2'" and a **Join us!** button.
- A bottom notification: "Of course! I'm already preparing a detailed report for you!" with a **Join us!** button.

Navigation and utility elements include a sidebar menu, a search bar, and a "Sync data" button.

Agentic / GenAI and Data Connectors Roadmap



Patented Technology for transformational results



Competitive Landscape



Doing the same thing ... but expecting different results

Type	Sales & Marketing Automation Platforms	Meeting and Lead Generation Agencies	GenAI Platforms	Lead Gen Platforms	Strikezone
Players					
Role-based ICP with Reinforcement Learning					
Real-time Transformative GTM Strategy Modernization					
GenAI Driven Advanced Analytics					
Summary	Some AI added but for help only	Brute force people-heavy approach	Requires prompt engineering	Requires dedicated resources for use	Purpose built for this challenge



Why not Join our **Founding Customer Program**?



Only 100 Slots Available - Unlimited Platform Access Free for 90 Days or Until December 31st 2025 - whichever is longer..



Influence the features you need to match your B2B workflows



VIP hands-on support, Slack channel, Quarterly Roadmap calls



Get early access, direct influence, and permanent perks



Lifetime platform access discounts begin January 1, 2026



Founding Customers influence data connectors, analytics modules, and AI training priorities

StrikeZone

GROWTH STAGE

Meet Another Point of View

Book a Demo

Founding Customer Program

Only 50 Slots Available - Unlimited Platform Access Free for 90 Days or Until December 31st 2025 - whichever is longer...

Apply now and don't get left behind by your peers. Only 50 slots available.

Join the Future of B2B Go-to-Market and Modernize your CRM and Marketing Automation Analytics with Agentic and Generative AI.

LinkedIn post for Innovatec showing 2,320 likes and 439 comments.

Why Strikezone?

- ✓ Patented GenAI-enhanced precision targeting of buyer persona modeling
- ✓ Role-based ICP with Reinforcement Learning
- ✓ Real-time transformative GTM strategy modernization
- ✓ Enhanced automation and analytics of existing sales and marketing platforms with the click of a button



Why Now?

- ✓ B2B top of funnel marketing must be modernized to remain competitive
- ✓ Transformational growth requires precision ICP targeting and AI-driven GTM strategy automation
- ✓ Existing sales and marketing automation platforms require AI transformation to extend life and value



Thank you and Apply Today before all slots are taken

Thomas Allan Knapp
CEO and Co-Founder
Andrii Akishyn
CTO and Co-Founder

+48 500 521 884

+1 305 339 7004

+380 66 055 3191

thomas@sz24.io

[Book a Demo](#)